



# A LOOK AT CAL



# CAMPUS ADMINISTRATION

## JOHN F. CUMMINS

ASSOCIATE CHANCELLOR —  
CHIEF OF STAFF



As the associate chancellor and chief of staff for the University of California campus, Dr. John F. Cummins provides coordination and liaison with other senior campus officers on any matter of interest to the Chancellor, including analysis and advice on policy development and implementation.

He additionally provides coordination and liaison between the Chancellor's Office and the Office of the President.

A member of the senior management team, Cummins, whose duties include oversight of Intercollegiate Athletics, represents the Chancellor in coordinating responses to campus emergencies, including protests. He serves as the Berkeley Campus Local Designated Official under the University's Whistleblower policy to receive retaliation complaints and administer local implementing procedures. He also has responsibility for handling records requests under federal FOIA and state PRA regulations and guidelines.

Cummins has had an association with Cal since 1972 when he was appointed research coordinator at the Center for the Study of Higher Education, conducting research on the role and responsibility of universities to their larger host communities. In 1974, he began a 10-year tenure as the public service coordinator and founding director of the California Policy Seminar of the Institute of Governmental Studies.

In 1984, Cummins was promoted to assistant chancellor—chief of staff, also serving as the university's public affairs officer from 1986-91. In 2002, he was elevated to associate chancellor.

Prior to his arrival in Berkeley, Cummins was an assistant to the dean in the School of Education at the University of Wisconsin-Milwaukee from 1970-72.

Cummins earned his bachelor's degree in philosophy from Marquette, and pursued studies in the master's program there in theology. He received a Ph.D. in education from the University of Wisconsin-Milwaukee in 1972.

## JESSE H. CHOPER

FACULTY REPRESENTATIVE



Jesse Choper, the Earl Warren Professor of Public Law and a former dean of Boalt Hall, serves as Cal's faculty athletics representative.

Appointed to the FAR position this past summer, Choper provides oversight and advice in the administration of the athletics program. He is empowered by the NCAA to represent Cal in dealings with both the NCAA and the Pacific-10 Conference, and advises the chancellor on campus policies relating to student-athletes.

Choper served as law clerk to Chief Justice Earl Warren of the U.S. Supreme Court following graduation from law school. He taught at the Wharton School of the University of Pennsylvania from 1957-60 and at the University of Minnesota Law School from 1961-65. He joined the Boalt faculty at Cal in 1965. Choper has been a visiting professor at Harvard Law School and Fordham Law School and served as dean of Boalt Hall from 1982-92.

From 1979-98, Choper was one of the three major lecturers at U.S. Law Week's Annual Constitutional Law Conference in Washington. He has delivered 20 titled lectures at major universities throughout the country, including the Cooley Lectures at Michigan, the Stevens Lecture at Cornell, the Baum Lecture at Illinois and the Lockhart Lecture at Minnesota. He has served on the executive committee of the Association of American Law Schools and on the executive council of the American Academy of Arts and Sciences (of which he is vice president). He was a national president of the Order of the Coif and is a member of the American Law Institute. In 1998, he received the UC Berkeley Distinguished Teaching Award.

Choper's major publications include the books, *Judicial Review and the National Political Process: A Functional Reconsideration of the Role of the Supreme Court*, which received the Order of the Coif Triennial Book Award in 1982, and *Securing Religious Liberty: Principles for Judicial Interpretation of the Religion Clauses*. His recent publications include the ninth edition of his *Constitutional Law casebooks*; the sixth edition of his *Corporations casebook*; the second edition of *The Supreme Court and Its Justices*; "The Endorsement Test: Its Status and Desirability," in the *Virginia Journal of Law and Politics* (2002); and "Taming Congress's Power Under the Commerce Clause: What Does the Near Future Portend?" in the *Arkansas Law Review* (2002).

Choper received his bachelor of science degree from Wilkes University in 1957, his law degree from Penn in 1960 and his doctorate from Wilkes in 1967.



# DIRECTOR OF ATHLETICS

## STEPHEN C. GLADSTONE

### ATHLETIC DIRECTOR



Steve Gladstone, arguably the greatest modern day crew coach in American college history, was named the University of California's Director of Athletics on April 30, 2001.

Following an extensive national search, Chancellor Robert Berdahl selected Gladstone because he is "a man who has compelling vision of what athletic competition at the highest levels of

achievement can mean in the lives of the young people we are seeking to educate here."

Early this fall, the Gladstone Era will end at Cal. The 63-year-old educator announced in June that he plans to step down as athletic director to devote his full time to coaching the school's rowing teams and spending more time with his family. Upon the chancellor's urging, Gladstone agreed to continue as AD until a selection for his successor is completed.

Gladstone has spent most of his lifetime in the coaching profession, working side by side with student-athletes in achieving one remarkable success story after another as this country's premier crew coach.

If there is one principal that has guided the administrative philosophy of Gladstone, it is to put the student-athlete first in any decision that is made. That guiding principle has come from being on the frontline in world competition, and it has meant that finding the resources for both the coaching staff, and ultimately the student-athlete, has been priority No. 1 in the Gladstone administration.

His coaching acumen is unquestioned, as he has led 10 different crews to national championships, including five titles at Cal. The success he has forged in the coaching profession is a byproduct of team-building skills and motivational abilities — traits that have served him well in his added role in leading the Athletic Department.

As athletic director, Gladstone has overseen a program that encompasses 27 Division I sports, with a budget of approximately \$38 million and a staff of 200. In his three-plus years as AD, he has clearly reshaped the direction of the department.

Among his accomplishments, Gladstone has:

- *overseen a department that has produced four national team championships — rugby (twice), softball and men's golf — and last year featured 11 teams that finished among the nation's Top 10 and 15 sports that placed in the Top 20.*
- *led Cal to its first ever Top 10 rankings in the Director's Cup standings, finishing ninth among more than 320 NCAA Division I schools in both 2003 and '04.*
- *seen 10 of his head coaches earn conference Coach of the Year honors during the past two seasons, with women's golf coach Nancy McDaniel being voted 2003 National Coach of the Year.*
- *hired former Oregon offensive coordinator Jeff Tedford as the Golden Bears' head football coach in December 2001, a man who was voted 2002 Pac-10 Coach of the Year and has engineered one of the nation's biggest program turnarounds over the past two years.*



• *hired five new executive associate athletic directors who help comprise an executive staff that compares favorably to any university in the country.*

• *overhauled the department's financial reporting and control system, which ensures better budget management and internal/external credibility.*

• *established scholarship endowment programs for every Cal sport — a plan which, when fully funded, will create a permanent solution to the department's annual financial challenges.*

• *initiated a facility-upgrade program, with first-phase completion including turf replacement of Kleeberger Field (now Maxwell Family Field) and construction of restrooms at Edwards Stadium.*

In the near future, Gladstone plans to announce plans for the renovation of California Memorial Stadium, as well as other sports complexes on campus.

Gladstone has been director of rowing and men's varsity crew coach at Cal twice, first from 1972-80 and most recently since 1996. During both tenures, his Golden Bear teams captured national titles.

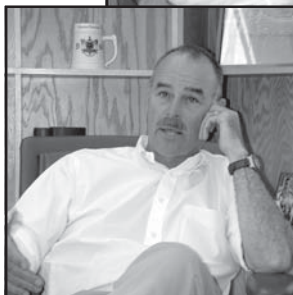
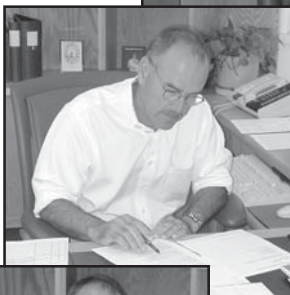
As the director of rowing operations at Brown University from 1981-94, Gladstone established a program that was viewed as the best in collegiate rowing. He also served as Brown's interim athletic director and as executive vice president and senior development director of the Brown University Sports Foundation from July 1994 through the spring of 1995.

Gladstone's name has been synonymous with success ever since he began coaching in 1966. With 10 national titles to his credit, he ranks second in all-time varsity championships behind Charles "Pop" Courtney, who won 11 titles at Cornell from 1901-15.

A varsity oarsman at Syracuse University where he received his B.A. in American literature, Gladstone's first coaching position was at Princeton University. Four years later, he took over as varsity lightweight coach at Harvard. There, he led his teams to four consecutive undefeated seasons and won the Thames Challenge Cup and Wyfold Challenge Cup at Henley, England.

The son of a broadcast journalist, Gladstone has twice stepped into the broadcast booth. In 1984, he was hired by ABC sports as an expert commentator for rowing events at the Los Angeles Olympics. Four years later, NBC brought him on for rowing events at the Seoul Games. Immediately prior to his return to Cal, Gladstone served as president and director of marketing for Resolute Racing Shells.

Gladstone has two adult sons, Ethan and Wendell. He and his wife, Daria, live in Point Richmond with their five-year-old daughter, Sonya.





# ATHLETIC ADMINISTRATION

## DEXTER BAILEY JR.



EXECUTIVE ASSOCIATE  
ATHLETIC DIRECTOR/  
DEVELOPMENT

Dexter Bailey Jr., who boasts eight years of university fund-raising experience, joined the Cal athletic administration associate athletic director for development in January 2004. In his position, he oversees all fund-raising matters involving capital

giving and capital projects, as well as managing the Bear Backers organization.

Bailey arrived in Berkeley after spending more than three years at the University of Washington as assistant dean for development/external relations for the School of Law.

Prior to his stint at Washington, Bailey worked from 1995-99 at Ohio University, including three years as the assistant director for alumni relations and communications in the office of alumni relations.

Bailey also has experience working for the Ohio State legislature and for a public relations and marketing firm. He earned his bachelor's degree in journalism from Ohio University and his MBA from the University of Toledo.

The Toledo, Ohio native spent his early childhood in Jamaica. He and his wife, Angela, have a two-year-old son, Cole.

## DAN COONAN



EXECUTIVE ASSOCIATE  
ATHLETIC DIRECTOR/  
REVENUE SPORTS

Dan Coonan serves as Cal's executive associate athletic director for revenue sports, overseeing the football and men's basketball programs, as well as sports medicine. With his background in the legal field, he also reviews all of the department's non-

personnel contracts.

Coonan, who was the department's assistant athletic director for legal affairs and compliance from 1995-98, returned to the Berkeley campus in August 2001. From 1998-2001, he worked at the Pacific-10 Conference as assistant commissioner for governance and enforcement.

Prior to his tenure in the Bay Area, Coonan was assistant athletic director at Central Connecticut State in 1995 and assistant compliance director at Notre Dame in 1994.

Coonan earned his bachelor's degree in business administration from Notre Dame in 1984, then obtained a law degree from Loyola Law School in 1987. He worked for a pair of law firms before joining the Notre Dame Athletic Department in '94.

Coonan and his wife, Donna, have three children, Claire, Tommy and Kevin.

## TERESA KUEHN



EXECUTIVE ASSOCIATE  
ATHLETIC DIRECTOR/SENIOR  
WOMAN ADMINISTRATOR

Teresa Kuehn, a former associate commissioner at the West Coast Conference, serves as executive associate athletic director for Olympic sports, as well as the department's Senior Woman Administrator.

In her capacity at Cal, Kuehn manages the budgetary and operational needs of many of the Golden Bears' intercollegiate teams, providing guidance and support to each program's coach.

Before moving to Berkeley in August 2001, Kuehn spent the previous seven years with the WCC in San Bruno, Calif., where she managed the league's television, marketing and corporate sponsorship efforts, as well as administered conference championships and served as staff liaison to various coaches groups. She was a member of the NCAA Division I Management Council from 2000-01.

From 1992-94, Kuehn worked for ESPN Regional Television in Charlotte, N.C., as conference relations coordinator. In addition, Kuehn was director of championships and media relations for the Midwestern Collegiate Conference in Indianapolis from 1990-92, public relations/promotions assistant for the Iowa Games Sports Festival (1989-90) and assistant to the coordinator of football recruiting at Iowa State (1987-89).

Kuehn received her bachelor's degree in journalism and mass communications from Iowa State in 1990.

## BOB ROSE



EXECUTIVE ASSOCIATE  
ATHLETIC DIRECTOR/  
COMMUNICATIONS

Bob Rose joined the Cal Athletic Department as executive associate athletic director for communications in September 2001 after serving nine years as vice president of communications with the San Francisco Giants baseball club.

At Cal, Rose, a 30-year veteran of sports public relations, is the primary advisor to Athletic Director Steve Gladstone in all public relations issues. He oversees both the media relations and publications units, as well as serving as chief negotiator and manager of Cal's television and radio contracts, and director of the Cal Athletic Hall of Fame.

Prior to his affiliation with the Giants, Rose was vice president of communications for the NFL's World League of American Football, based in New York City, for three years. From 1988-90, he served as regional marketing director for Russ Cline & Associates in St. Petersburg, Fla. He also has held such posts as public relations director for the NFL's St. Louis/Phoenix Cardinals (1986-88), director of communications for the United States Football League (1985-86), public relations director for the USFL's Los Angeles Express (1983-85) and sports information director at both Stanford (1979-82) and Pepperdine (1973-78).

Among his special assignments through the years are serving as press venue chief for soccer at the Rose Bowl at the 1984 Los Angeles Olympics and media center chief for New York's Liberty Weekend (Statue of Liberty/Ellis Island Centennial) in 1986.

Rose received his bachelor's degree in journalism from Pepperdine in 1975. He and his wife, Sherree, reside in Berkeley and have one son, Luke (10).

# MARK STEPHENS



**EXECUTIVE ASSOCIATE  
ATHLETIC DIRECTOR/  
OPERATIONS**

Mark Stephens, who served as captain of the Bears' 1985 football team, is Cal's executive associate athletic director, operations and chief of staff. He is responsible for managing all department business and marketing operations, as well as overseeing the women's basketball program.

ing the women's basketball program.

Prior to returning to his alma mater in August 2001, Stephens was vice president of marketing for Debix Systems, Inc. in Los Angeles for two years.

From 1998-2000, he held a three-year partnership in Stephens & Partners, LLC, a start-up boutique investment bank based in Pasadena.

Stephens also served as vice president for marketing and customer relations for Santa Anita racetrack from 1993-97, marketing director for Bay Meadows racecourse from 1991-93 and was a sales associate for Goldman, Sachs & Co. from 1987-89.

As a player, Stephens was an offensive tackle for the Bears from 1982-85, acting as tri-captain on head coach Joe Kapp's 1985 squad. A two-time Pac-10 All-Academic selection and a 1985 second team all-conference performer, he was Cal's Pac-10 Medal recipient in 1986 for his achievements in athletics, academics and leadership.

Stephens earned his bachelor's degree in economics from Cal. After playing one season with the Pittsburgh Steelers, he returned to school to earn his MBA from Stanford in 1991.

Stephens and his wife, Kim, have three sons, Tommy, Brett and Jack.

## SENIOR ADMINISTRATIVE STAFF



**GORDON BAYNE**  
*Assistant AD, Event Management*



**HERB BENENSON**  
*Assistant AD, Media Relations*



**BILL COYSH**  
*Assistant AD, Sports Medicine*



**SOLLY FULP**  
*Assistant AD, Corporate Sponsorships*



**ROBERT HARTMAN**  
*Associate AD, Marketing*



**MIKE HUFF**  
*Assistant AD, Facilities Mgmt.*



**RAY KRIS**  
*Director of Ticket Operations*



**MIKE McHUGH**  
*Director of Football Operations*



**FOTI MELLIS**  
*Associate AD, Compliance*



**BOB MILANO JR.**  
*Assistant AD, Capital Planning & Mgmt.*



**LIZ MILES**  
*Assistant AD, Development Operations*



**DAVE ROSSELLI**  
*Assistant AD, Major Gifts*



**CHRIS STIVERS**  
*Assistant AD, Compliance*



**DEREK VANRHEENEN**  
*Director of Athletic Study Center*



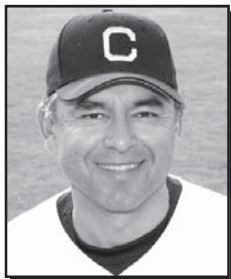
**DAWN WHALIN**  
*Associate AD, HR & Financial Services*



**DAN WILLIAMS**  
*Assistant AD, Information Systems*



# GOLDEN BEAR HEAD COACHES



**DAVID ESQUER**  
Baseball



**BEN BRAUN**  
Basketball-Men



**CAREN HORSTMEYER**  
Basketball-Women



**STEVE GLADSTONE**  
Crew-Men



**DAVE O'NEILL**  
Crew-Women



**TONY SANDOVAL**  
Cross Country - M/W



**PHIL TONNE**  
Diving - M/W



**SHELLIE ONSTEAD**  
Field Hockey



**JEFF TEDFORD**  
Football



**STEVE DESIMONE**  
Golf-Men



**NANCY MCDANIEL**  
Golf-Women



**BARRY WEINER**  
Gymnastics-Men



**CARI DUBOIS**  
Gymnastics-Women



**JILL MALKO**  
Lacrosse



**JACK CLARK**  
Rugby



**KEVIN GRIMES**  
Soccer-Men



**KEVIN BOYD**  
Soccer-Women



**DIANE NINEMIRE**  
Softball



**NORT THORNTON**  
Swimming-Men



**TERI MCKEEVER**  
Swimming-Women



**PETER WRIGHT**  
Tennis-Men



**JAN BROGAN**  
Tennis-Women



**CHRIS HUFFINS**  
Track & Field



**RICH FELLER**  
Volleyball



**KIRK EVERIST**  
Water Polo-Men



**AMBER DRURY-PINTO**  
Water Polo-Women



# UNIVERSITY OF CALIFORNIA



The University of California is one of the world's leading academic institutions. The school, known throughout the world as "Cal," is truly a prototype of a contemporary university. It attracts what many consider the finest applicant pool in the country, generates an ethnically and culturally diverse student population on campus, and provides one of the finest learning experiences in the world today.

## WORLD-CLASS FACULTY AND STUDENTS

The Berkeley campus is renowned for the size and quality of its libraries and laboratories, the scope of its research and publications, and the distinction of its faculty and students. National rankings consistently place Cal's undergraduate and graduate programs among the very best. The faculty includes eight Nobel Laureates, 124 members of the National Academy of Sciences, 19 MacArthur Fellows, 87 Fulbright Scholars, three Pulitzer Prize winners and more Guggenheim Fellows (141) than any other university in the country.

The quality of Cal's diverse and independent student body complements the stature of the faculty. More than 33,000 students annually enroll at Cal. Of these, about 23,000 are undergraduates. Students come to Berkeley from all over California, in addition to every state in the union and more than 2,000 students from 75 countries around the world.

## CAL EXCELS IN THE CLASSROOM

- 20 of Cal's 27 teams had a cumulative team GPA of 3.0 or higher during the 2003-04 academic year
- More than 210 student-athletes have cumulative GPAs over 3.25
- Five Cal football players were named first team Pac-10 All-Academic and four more earned second teams status in 2003
- Offensive tackle Chris Murphy, safety Mike McGrath and kicker Tyler Fredrickson were elected Academic All-District

## CAL STUDENT POPULATION

*Fall 2003*

No. of Students .....	33,076
Undergraduates .....	23,206
Graduate Students .....	9,870
Gender Distribution	
Male .....	15,959
Female .....	17,117

## STUDENT COMPOSITION

*Fall 2003*

A multi-cultural and multi-ethnic campus. No ethnic group forms a majority.

Native American .....	220
Asian/Asian American ...	11,173
African American .....	1,233
Hispanic .....	3,019
Caucasian .....	11,487
Other .....	653
International .....	2,572
No Ethnic Data .....	2,719

The undergraduate student body can best be characterized by its diversity; there is no one racial or ethnic majority. Students reflect all age groups, and economic, cultural and geographic backgrounds. This dynamic mix produces the wide range of opinion and perspective essential to a great university.







## CAL RANKED AS No. 1 PUBLIC UNIVERSITY IN UNITED STATES

The top public universities, as ranked by *U.S. News and World Report*:

1. California
2. Virginia
3. Michigan
4. UCLA
5. North Carolina

## CAL FACULTY WHO HAVE WON NOBEL PRIZE

### CURRENT FACULTY

George A. Akerlof	Economics	2001
Daniel L. McFadden	Economics	2000
Yuan T. Lee	Chemistry	1986
Gerard Debreu	Economics	1983
Czeslaw Milosz	Literature	1980
Charles H. Townes	Physics	1964
Donald A. Glaser	Physics	1960
Owen Chamberlain	Physics	1959

### DECEASED OR NO LONGER AT CAL

John C. Harsanyi	Economics	1994
Luis Alvarez	Physics	1968
Melvin Calvin	Chemistry	1961
Emilio G. Segre	Physics	1959
Edwin M. McMillan	Chemistry	1951
Glenn T. Seaborg	Chemistry	1951
William F. Giaque	Chemistry	1949
John H. Northrop	Chemistry	1946
Wendell M. Stanley	Chemistry	1946
Ernest O. Lawrence	Physics	1939

## CAL FACTS

- \* More students who earn undergraduate degrees at Cal complete doctorates than graduates of any other university in the country
- \* With more than 9 million volumes in 18 campus libraries, Cal's libraries are ranked third nationally by the Association of Research Libraries

## THE BAY AREA

Overlooking San Francisco Bay, the campus is a lush and tranquil 1,232-acre oasis in an urban setting. The grounds have retained much of the beauty of their rural beginnings. Spacious lawns, hiking and running trails, as well as groves of oak, redwood and eucalyptus blend with the Neo-classical architecture of John Galen Howard. The University is bordered by the wooded rolling hills of Tilden Regional Park and the City of Berkeley, one of America's most lively, culturally diverse and politically adventurous municipalities.

## ACADEMIC SUCCESS

By any standard, Cal offers its students one of the best educations available. Since its birth it has earned a reputation unmatched by any public university in America. According to a recent study by the National Research Council, Cal ranks first nationally in both the number of graduate programs in the Top 10 in their fields (97 percent) and the number of "distinguished" programs for the scholarship of the faculty (32 programs).

Although Cal is well known for its stellar graduate programs, undergraduate teaching is a campus priority. Nearly half of all courses offered at the undergraduate level have 25 students or fewer, and many lecture courses include smaller laboratory or study group sections which allow close interaction with professors and other instructors.

Cal offers a wide arena for academic endeavor and personal growth with more than 7,000 courses in nearly 300 degree programs. Exceptional support services such as the Student Learning Center, Career and Graduate School Services, the Disabled Students' Program, and campus and alumni mentor programs reflect Cal's strong commitment to undergraduate education. Study abroad is available to undergraduate students through the Education Abroad Program, which maintains more than 90 study centers in countries such as Australia, Costa Rica, Egypt, Hong Kong, New Zealand and Thailand.

Each year, more than 8,500 students receive degrees from the University - about 5,500 bachelor's degrees, 2,000 master's degrees, 900 doctorates and 200 law degrees.

## ATHLETIC EXCELLENCE

The excellence of the University's intercollegiate athletic program rivals the school's academic reputation as Cal boasts one of the finest all-around programs in the nation. Twenty-seven sports - men's and women's basketball, crew, cross country, golf, gymnastics, soccer, swimming and diving, tennis, track & field and water polo; men's baseball, football and rugby; along with women's softball, volleyball, field hockey and lacrosse - are sponsored by the University. Over the years, Cal has captured more than 60 national team championships - most recently softball, men's crew and rugby in 2002 - while claiming over 105 NCAA individual championships in a variety of sports. This past season, six coaches received Conference Coach of the Year honors, Natalie Coughlin was named the NCAA Swimmer of the Year and the tandem of Christina Fusano and Raquel Kops-Jones were chosen the national Doubles Team of the Year in tennis.

## OUTSIDE THE CLASSROOM

A myriad of activities also goes on outside the classroom. There are more than 350 registered student organizations, such as the Marching Band, Hang Gliding Club, radio station KALX, ethnic associations, humor and literary magazines, debate team, Cal Corps (volunteer programs), Cal in the Capitol/Sacramento, and political organizations.

In addition, Cal has a host of other features, including public lectures and concerts, campus-sponsored forums and seminars, clubs and workshops, dramatic presentations, international festivals, art, photographic, design, architectural, anthropological and archaeological exhibits and displays, and dozens of bookstores within one-square mile - all of this making Berkeley one of the most intellectually stimulating communities in the country.

## 14 COLLEGES AND SCHOOLS

- \* Haas School of Business Administration
- \* College of Chemistry
- \* School of Education
- \* College of Engineering
- \* College of Environmental Design
- \* School of Information Management & Systems
- \* School of Journalism
- \* School of Law
- \* College of Letters & Sciences
- \* College of Natural Resources
- \* School of Optometry
- \* School of Public Health
- \* Goldman School of Public Policy
- \* School of Social Welfare



# TOP 10 REASONS TO ATTEND CAL

## 1. World-Class Faculty

Even as a first-year student, you may find yourself in a classroom with one of Cal's eight Nobel Laureates, 124 members of the National Academy of Sciences, 19 MacArthur Fellows, 87 Fulbright Scholars or three Pulitzer Prize winners.



*Photo by Ben Ailes*

## 2. World-Class Students

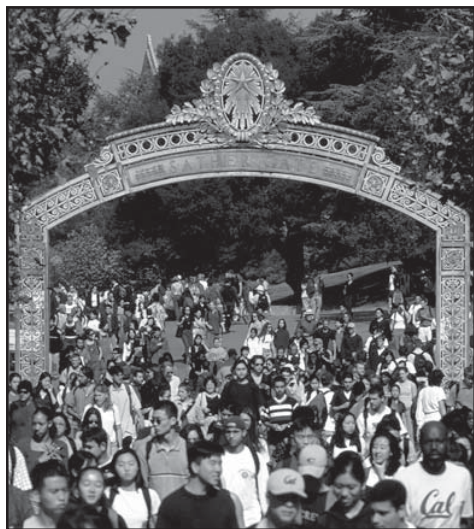


*Photo by Ben Ailes*

Cal draws its undergraduates from the best high school and community college students, and from every state and some 75 foreign countries. Among each entering class are nearly 200 National Merit Finalists and scores of other students who have already distinguished themselves in their academic and extracurricular careers.

## 3. Diversity and Variety

The University believes that a broad diversity of student experiences, backgrounds, interests and strengths will ultimately enhance the educational experience of all of its students. In fact, Cal is remarkable in that no single racial, ethnic or cultural group forms a majority of its students.



## 4. A Marketable Degree

When you are ready to graduate, Cal's reputation may take on new importance. Hundreds of recruiters visit campus each spring, hoping to employ talented new Berkeley graduates.

## 5. Education Comes First

Although Cal is well known for its stellar graduate programs, undergraduate teaching is a campus priority. Most professors enjoy having an opportunity to introduce undergraduates to their fields of study, and nearly half of all courses offered at the undergraduate level have 25 students or fewer.

## 6. Over 100 Undergraduate Majors

Cal offers undergraduates a choice of more than 100 different areas of study in which to major.



With well over 8 million volumes, Cal's library holdings are the fourth largest in North America. Students also have access to state-of-the-art computer labs and excellent sports and recreational facilities.

## 7. Top-Notch Facilities

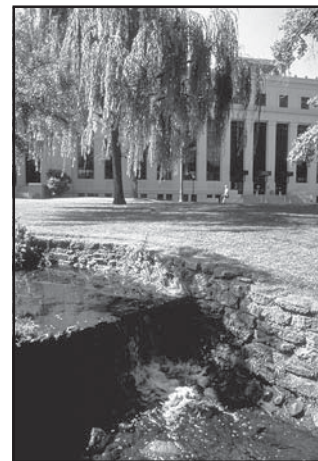
Many of the same laboratories, libraries and specialized equipment used to conduct ground-breaking research are also available to Cal undergraduates. With well over 8

## 8. Organizations and Endless Opportunities

Regardless of your academic or social interests, you're likely to find other students who join in your enthusiasm. If you can't find a club that matches your interests, you can always start your own.

## 9. Berkeley and the Bay Area

It's hard to imagine a place more stimulating than Berkeley, as the Bay Area forms an extraordinary environment for all types of educational, artistic and recreational pursuits. If you want to head into San Francisco, the Bay Area Rapid Transit (BART) is just a few blocks away. Regardless of what you choose to do, you won't find a more temperate climate or a more beautiful setting.



## 10. Athletic Excellence

Cal consistently ranks in the Top 20 among more than 300 Division I schools in the Sears Directors' Cup standings, which measure a school's level of success. Eleven Cal teams claimed national Top 10 finishes last year, and six coaches earned conference coach of the year honors.



# MEMORIAL STADIUM

When the University of California launched a statewide campaign in October of 1921 to build a football stadium on campus in honor of the World War I participants who lost their lives on the battlefields abroad, the response and results were staggering. In only one month, generous supporters of the University pledged more than \$1 million, and just two years later, one of the most beautiful athletic stadiums in the world was completed in picturesque Strawberry Canyon.

Now 81 seasons after its 1923 opening, the setting of Memorial Stadium remains one of the most breathtaking sights in all of college athletics. The plush wall of pine trees in the Berkeley Hills to the east is contrasted by a panoramic view of the San Francisco Bay and three bridges to the west. Designed by world-renowned architect John Galen Howard and co-designers G.F. Buckingham and E.E. Carpenter, the stadium is a tribute to their architectural talents, skills that were years ahead of their time. Fans who attend games today still marvel at the beauty of the structure, modeled after the Colosseum in Rome, and comment about the easy viewing for spectators from all angles within the stadium.

The stadium was completed in time for the Big Game of 1923 at a total cost of \$1,437,982. It was constructed in sections with expansion joints to withstand earth movement. Included in the initial construction were 12,000 barrels of cement, 1.1 million feet of lumber for concrete forms, 8,000 cubic yards of rock, 4,000 cubic yards of sand, 600 tons of steel, 800,000 feet of premium lumber which was used for seating, and 2,500 pine trees which today serve as the backdrop for the stadium.

Original plans for the stadium called for a capacity of 60,000, but they were altered in favor of a capacity closer to 80,000. The seating capacity has fluctuated due to renovation and other changes, but in 1947, a crowd of 83,000 watched Cal defeat Navy, 14-7, a feat which may have prompted Cal officials to establish an official capacity for the stadium. In the 1960s, temporary bleachers on the east side were removed and added wheelchair



*The views at Cal's Memorial Stadium are spectacular, providing a unique combination of scenic beauty and view of Golden Bear football. The stadium was named the best place to watch college football in Sports Illustrated's 1997 special edition on the top 50 college athletic departments in the country.*

seating and aluminum bleachers followed in the 1980s. For 2001, the press box was rebuilt, giving the stadium an official capacity of 73,347.

Overall, Cal football teams through the years have played before crowds of 70,000 or more on 56 occasions and there have been 21 games that attracted in excess of 80,000 spectators.

The advent of the Cal Sports 80s project, an \$8 million fund-raising campaign earmarked for the renovation of athletic facilities at Cal, further enhanced the appearance of Memorial Stadium. The most visible renovation came in 1981 when a new synthetic turf replaced the natural grass field to facilitate a stadium that could be utilized for practices as well as games when Cal's other practice facilities on campus became unavailable. State-of-the-art training quarters, locker rooms and a weight room replaced outdated facilities, and a new stadium administrative complex was also constructed in late 1983.

An expansion of the weight room and training facilities was completed in 1991, while a team meeting room expansion was completed in time for the start of the '94 season. Prior to the 1995 season, natural grass made a return to the stadium after 14 years of artificial turf at an estimated cost of \$1.5 million. Eight years later, a new generation of synthetic turf called Momentum Turf was installed prior to the 2003 season.

## MEMORIAL STADIUM FACTS AND FIGURES

**Overall Record:** 282-202-16 (.580, 50 winning seasons, 27 losing seasons, 4 tied)

**2003 Record:** 4-2

**Most Consecutive Winning Seasons:** 12, 1927-38

**Most Games, Season:** 10, 1932 (6-2-2)

**Most Wins, Season:** 8, 1924 (8-0-1), 1938 (8-0)

**Most Losses Season:** 6, 2001 (0-6)

**Most Consecutive Wins:** 21, 1947-50

**Longest Unbeaten Streak:** 24, 1947-51

**Most Consecutive Losses:** 8, 2000-01

**Record in Doubleheaders:** 15-1 (1932-39)

**Undefeated Seasons:** 1923 (1-0), 1924 (8-0-1), 1929 (5-0-1), 1935 (7-0), 1937 (6-0-1), 1938 (8-0), 1948 (7-0), 1949 (6-0), 1950 (6-0-1)

**Winless Seasons:** 1959 (0-5), 2001 (0-6)

**Record on Synthetic Turf:** 48-36-3 (.569)

**Record on Grass:** 234-166-13 (.582)

## MILESTONE WINS

1st	-	Cal 9, Stanford 0, Nov. 24, 1923
50th	-	Cal 14, St. Mary's 13, Oct. 7, 1933
100th	-	Cal 14, Pacific 0, Oct. 14, 1944
200th	-	Cal 28, Southern Cal 14, Nov. 1, 1975
250th	-	Cal 42, Oregon State 0, Oct. 3, 1992
282nd	-	Cal 54, Washington 7, Nov. 15, 2003

## LARGEST CROWDS

Att	Opponent	Date	Result
83,000	Navy	Sept. 27, 1947	Cal, 14-7
83,000	Stanford	Nov. 22, 1952	Cal, 26-0
82,070	Stanford	Nov. 24, 1928	Tie, 13-13
82,000	Stanford	Nov. 19, 1938	Cal, 6-0
81,500	USC	Oct. 15, 1949	Cal, 16-10
81,500	USC	Oct. 20, 1951	USC, 21-14
81,490	Stanford	Nov. 20, 1954	Cal, 28-20
81,490	Stanford	Nov. 22, 1958	Cal, 20-18
81,000	10 Times		
70,000+	crowds: Cal, 26-25-5 (.509)		
80,000+	crowds: Cal, 12-7-2 (.619)		





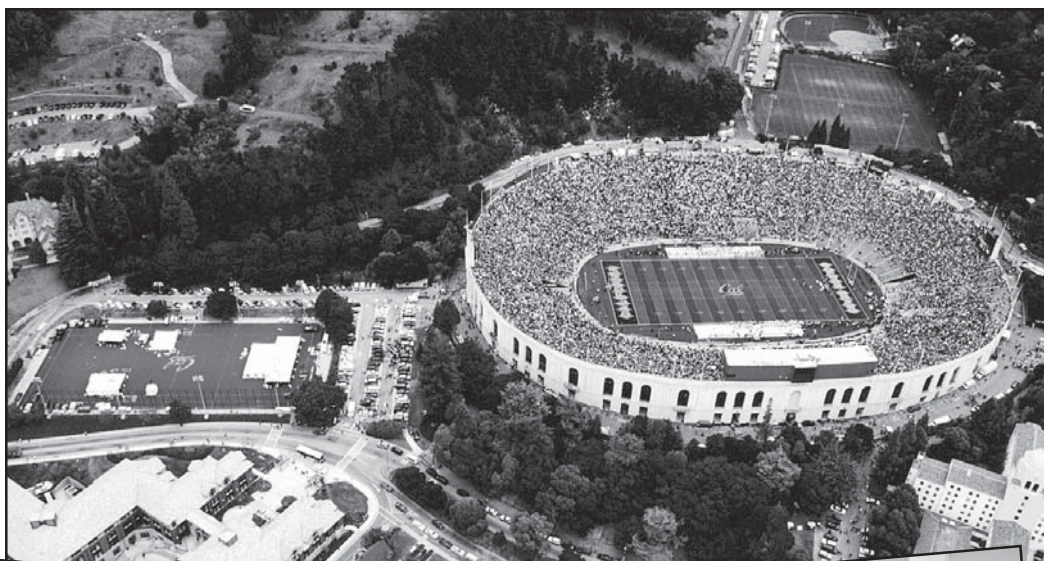
# ATHLETIC FACILITIES

## HOME OF GOLDEN BEAR ATHLETICS

Cal student-athletes have access to some of the finest facilities in the nation, starting with 67,537-seat Memorial Stadium (top), which was judged to be best place in the country to watch college football by *Sports Illustrated* in 1997. Flanking the stadium are Witter Rugby Field, which provides two grass practice fields, and Maxwell Family Field, a 100-yard artificial turf field that was resurfaced in 2002.

Inside Memorial Stadium are the Col. Charles Travers Big Game Room (middle right), which can accommodate the entire squad for team meetings and is also used for post-game press conferences, the Louise Travers Memorial Club Room (right), where the football team holds its training table, and the players' lounge and computer lab (bottom right).

In close proximity to each other on the western end of campus are many of Cal's other athletic facilities (lower left), including Edwards Track Stadium, Evans Diamond, Hellman Tennis Complex, Spieker Aquatics Complex and Haas Pavilion.





# NOTABLE CAL ALUMNI

**Shareef Abdur-Rahim** - NBA All-Star, 2000  
U.S. Olympian

**Horace Albright** - Awarded 1980 Medal of  
Freedom

**Roger Baccigaluppi** - President, Blue  
Diamond Growers

**Stanley Barnes** - Judge, U.S. Court of  
Appeals

**Steve Bartkowski** - No. 1 overall NFL draft  
pick in 1975

**Stephen Bechtel** - Founder of world's largest  
constructional engineering firm

**Zulfikar Ali Bhutto** - President, Islamic  
Republic of Pakistan

**Matt Biondi** - Three-time Olympic swimmer,  
winner of eight gold medals

**Rose Bird** - Chief Justice, California Supreme Court

**Bill Bixby** - Actor, "The Incredible Hulk"

**W. Michael Blumenthal** - U.S. Secretary of  
the Treasury

**Allen Broussard** - Assoc. Justice, California  
Supreme Court

**Jerry Brown** - Governor of California, Mayor  
of Oakland

**Thomas Cech** - Chemist, Nobel Prize winner

**Peter Chernin** - Chairman, 20th Century Fox

**Leroy Chiao** - First Chinese-American  
astronaut

**Choon Kun Cho** - President, Korean Airlines

**Rachelle Chong** - Member, Federal Commu-  
nications Commission

**Beverly Cleary** - Author, "Ramona the Pest"

**Shirley Dean** - Mayor of Berkeley

**Joan Didion** - Author, "Play It as It Lays"

**Brig. Gen. James H. Doolittle** -  
World War II hero, Medal of  
Honor winner

**Newton Drury** - Director, National  
Park Service

**Adam Duritz** - Lead singer,  
Counting Crows



*Steve Bartkowski*



*Matt Biondi*



*Bill Bixby*



*Jerry Brown*



*Adam Duritz*

**Maria Echaveste** - Deputy Chief of Staff,  
Clinton Administration

**Joseph Erlanger** - Winner of 1944 Nobel  
Prize for medicine

**Joy (Biefeld) Fawcett** - 1999 U.S. Women's  
World Cup soccer team, U.S. Olympian

**Don Fisher** - Founder and Chairman of the  
Board, The Gap

**David Flinn** - President, University of  
Wisconsin

**John Kenneth Galbraith** - Economist

**John W. Gardner** - U.S. Secretary of Health,  
Education & Welfare

**Tony Gonzalez** - NFL All-Pro tight end

**Mark Goodson** - TV producer, "Family  
Feud", "The Price is Right"

**Walter A. Gordon** - Governor of Virgin Islands, U.S. District Court  
Judge

**Michele Granger** - Olympic gold medallist,  
softball pitcher

**Jennifer Granholm** - Governor of Michigan

**Andrew Grove** - President and CEO, Intel  
Corporation

**Walter Haas Jr.** - President, Levi Strauss &  
Co.; former owner of Oakland Athletics

**Philip Habib** - U.S. Special Envoy to Middle East

**William R. Hearst Jr.** - Newspaper publisher

**Thelton E. Henderson** - Chief judge, U.S.  
District Court of Northern California

**Judith Heumann** - Asst. U.S. Secretary of  
Education

**Marguerite Higgins** - Journalist, Pulitzer  
Prize winner

**Susanna Hoffs** - Lead singer of "The Bangles"

**Lance Ito** - Superior Court Judge, presided  
over O.J. Simpson trial

**Ida Jackson** - United Nations observer,  
founder local chapter of National Council  
of Negro Women

**Jackie Jensen** - Former American League MVP

**Kevin Johnson** - NBA All-Star



*Don Fisher*



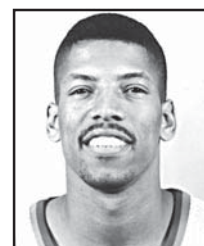
*Mark Goodson*



*Walter A. Haas*



*Susanna Hoffs*



*Kevin Johnson*



**Edgar F. Kaiser** - Founder, Kaiser Permanente

**Jeff Kent** - 2000 National League MVP

**Clark Kerr** - Chancellor, UC Berkeley

**Jason Kidd** - NBA All-Star, U.S. Olympian

**Maxine Hong Kingston** - Author, 1997 National Humanities Medal

**Yuan T. Lee** - Chemist, Nobel Prize winner

**Jean Lemmon** - Editor, "Better Homes and Gardens"

**Willard Libby** - Scientist, discovered Carbon 14, Nobel Prize winner

**Tung Yen Lin** - World-renown civic engineer

**Jack London** - Author, "The Call of the Wild"

**Wiley Manuel** - First African-American California State Supreme Court Justice

**Jerry Mathers** - Actor, "Leave it to Beaver"

**Brian Maxwell** - Founder, PowerBar

**John A. McCone** - Director of CIA, Atomic Energy Commission

**Terry McMillan** - Author, "Waiting To Exhale," "How Stella Got Her Groove Back"

**Robert McNamara** - U.S. Secretary of Defense

**Mary T. Meagher** - U.S. Olympic swimmer, winner of three gold medals

**Norman Mineta** - U.S. Secretary of Transportation

**Gordon Moore** - Co-founder, Intel Corp.

**Julia Morgan** - Architect

**Dan Mote** - President, University of Maryland

**Emil M. Mrak** - Chancellor, UC Davis

**Hardy Nickerson** - NFL All-Pro linebacker

**Sadako Ogata** - U.N. High Commissioner for Refugees

**Gregory Peck** - Actor, Academy Award winner, "To Kill a Mockingbird"

**Kenneth Pitzer** - Chemist, president of Stanford University

**Robert Raven** - President, American Bar Association



*Maxine Hong Kingston*



*Jack London*



*Terry McMillan*



*Mary T. Meagher*



*Norman Mineta*

**Helen Wills Moody Roark** - Winner of eight Wimbledon championships

**James Schamus** - Producer, "In the Bedroom"

**Glenn Seaborg** - Nuclear physicist, Nobel Prize winner, co-founder of Element 106

**Margaret Rhea Seddon** - Astronaut

**Mimi Silbert** - Co-founder, Delancey Street Foundation

**Michael Silver** - Senior writer, *Sports Illustrated*

**William G. Simon** - Director, FBI

**Samuel Smith** - President, Washington State University

**Robert Gordon Sproul** - President, University of California

**Leigh Steinberg** - Lawyer, sports agent

**Irving Stone** - Chairman, American Greetings Co.

**Michelle Tafoya** - TV Sports Personality, Monday Night Football Sideline Reporter

**George Takei** - Actor, Mr. Sulu on "Star Trek"

**Roger Traynor** - Chief Justice, California Supreme Court

**Eugene Trefethen Jr.** - President, Kaiser Industries

**Rex Walheim** - Space Shuttle astronaut

**Earl Warren** - Chief Justice, U.S. Supreme Court

**Alice Waters** - Chef, restaurateur, "Chez Panisse"

**Jann Wenner** - Founder, "Rolling Stone" magazine

**Frederick Weyand** - U.S. Army Chief of Staff

**Lionel Wilson** - First African-American mayor of Oakland

**Pete Wilson** - Governor of California

**Dean Witter** - Founder, Dean Witter Financial Services

**Steve Wozniak** - Co-founder, Apple Computer Systems

**James D. Zellerbach** - U.S. Ambassador to Italy



*Gregory Peck*



*Leigh Steinberg*



*Michelle Tafoya*



*Rex Walheim*



*Alice Waters*





# CAL TRADITIONS



## MARCH TO VICTORY

Cal began a new "tradition" in the fall of 2002 with the March to Victory. Approximately two-and-a-half hours before kickoff of each home game, more than 1,000 Golden Bear fans form a human tunnel outside the north end of Memorial Stadium to cheer on the football team as it marches into the locker room.

Perhaps nowhere else in America is the color and pageantry of college football better captured on autumn Saturdays than at the University of California and Memorial Stadium, which was judged to have the best view of any college stadium in the country by *Sports Illustrated*. The rich history of the Golden Bears on the gridiron has borne some of the most colorful and time-honored traditions in the sport today.

## BLUE AND GOLD

Official colors of the University of California were established at Berkeley in 1868. The colors were chosen by the University's founders, who were mostly Yale men who had come West. They selected gold as a color representing the "Golden State" of California. The blue was selected from Yale blue. Cal teams have donned the blue and gold since the beginning of intercollegiate athletic competition in 1882.

## GOLDEN BEARS

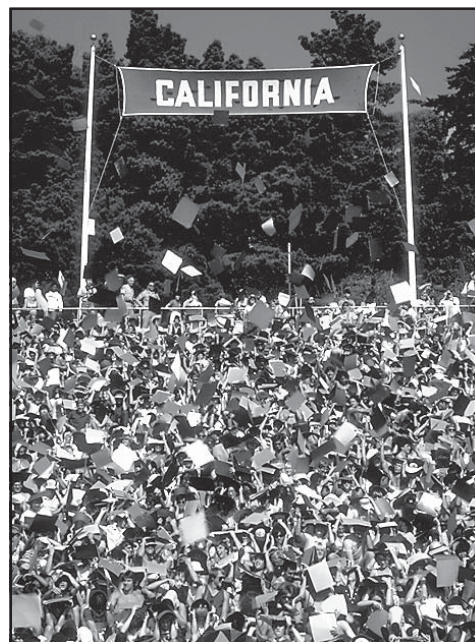
In 1895, the University of California track & field team was the dominant power on the West Coast and decided to challenge several of the top teams in the Midwest and East on an eight-meet tour that is now credited by many historians as putting Cal athletics onto the national scene. As a symbol of the University, Regent Arthur Rodgers, class of 1872, commissioned a blue silk banner emblazoned with a golden grizzly bear, the symbol of the state of California.

The banner was carried by the team on its successful tour, which saw them win five of the eight competitions. Cal athletic fans were so ecstatic over the team's performance that Professor Charles Mills Gayley was inspired to write the song "The Golden Bear." Cal's athletic teams have been known as the Golden Bears ever since.

## CARD STUNTS

The Cal rooting section is credited with establishing one of the most time-honored traditions in college football - performing card stunts at college football games. Cal began this activity for the 1910 "Big Game," a rugby match between California and Stanford. The original stunts performed that afternoon depicted the Stanford Axe and a big blue "C" formed on a white background.

The tradition is a crowd favorite at Memorial Stadium as several times each season Cal students perform as many as 10 different stunts, using more than 5,000 cards. The painstaking process of plotting the positions of the cards, which once took days to complete, is now aided by computers that add to the precision of the images produced in the card section.



## CAL BAND

The University of California Marching Band has been a tradition at Berkeley for more than 100 years, exemplifying many of the best aspects of student life at one of the nation's most prestigious public universities. It boasts over 200 members, a student-run management and a unique high-step marching style, all of which combine to make it one of the most singular bands of its kind.

Formed as the R.O.T.C. Cadet Band in 1889, the Cal Band adopted its present name in 1923. It has performed across the country and around the world at such events as the Brussels World Fair in 1958, Expo '70 in Japan and a Bicentennial Tour of the United States in 1976. In 1980, the Band took to the stage with the San Francisco Ballet, and it was the official state band for the city's welcome to Queen Elizabeth II and Prince Phillip of Great Britain in 1983.

## CALIFORNIA VICTORY CANNON

The California Victory Cannon was presented to the Rally Committee in time for the 1963 Big Game by the class of 1964. It is shot off at the beginning of each game, after each score and after each Cal victory. Only once, against Pacific on Sept. 7, 1991, did the Bears





score too many times for the cannon, racking up 12 touchdowns before the cannon ran out of ammunition. The cannon, which was originally kept on the sidelines, has been mounted on Tightwad Hill above Memorial Stadium since 1971.

## BIG "C"

The Big "C" is located on Charter Hill above Memorial Stadium and was constructed in 1905 by the classes of 1907 and '08. The road up to the Big "C" was built on Feb. 29, 1916 by the male members of the Cal student body in three-and-a-half hours, using 2,000 picks and shovels that were donated by the Southern Pacific Railroad. The Rally Committee became the custodians and guardians of the Big "C" some time after 1952.



## Tightwad Hill

*For decades, enterprising Cal fans have hiked to Tightwad Hill high above the northeast corner of Memorial Stadium. Not only does the perch provide a free look at the action on the field, but it also offers a spectacular view of San Francisco Bay to the west.*

Since then, the Committee has been in charge of painting the "C" and protecting it from vandalism.



## SONGS OF CAL

While through the years California has collected numerous songs that are popular with its alumni and fans alike, two songs are regularly heard on football Saturdays each fall at Memorial Stadium. Those songs are the familiar fight song entitled "Big C," a brisk marching tune composed by N.S. McLaren and H.P. Williams of the class of 1914. The other is the Cal alma mater, "Hail to California," written and composed by Clinton R. "Brick" Morse, class of 1896.

### HAIL TO CALIFORNIA

*Hail to California, Alma Mater Dear  
Sing the joyful chorus, Sound it far and near:  
Rallying 'round her banner, We will never fail.  
California Alma Mater, Hail! Hail! Hail!*

### BIG C

*California!  
On our rugged Eastern foothills, stands our symbol clear and bold.  
Big C means to fight and strive and win for Blue and Gold.  
Golden Bear is ever watching. Day by day he prowls.  
And when he hears the tread of lowly Stanford Red, from his lair he  
fiercely growls!  
(Yell: Gr-rr-rah, Gr-rr-rah, Gr-r, r-r-r, r-r-rah!)*





# CAL SPIRIT



## CAL SPIRIT GROUPS

**T**he Cal Spirit groups are responsible for promoting all spirit-related activities at the University of California and are active at home events, as well as many away games. In addition, they act as ambassadors of the University by assisting with alumni functions, fund-raising events and other formal occasions promoting Cal spirit. The groups are the Rally Committee, Cal Dance Team, Cal Yell Leaders and the Cal mascot, Oski.

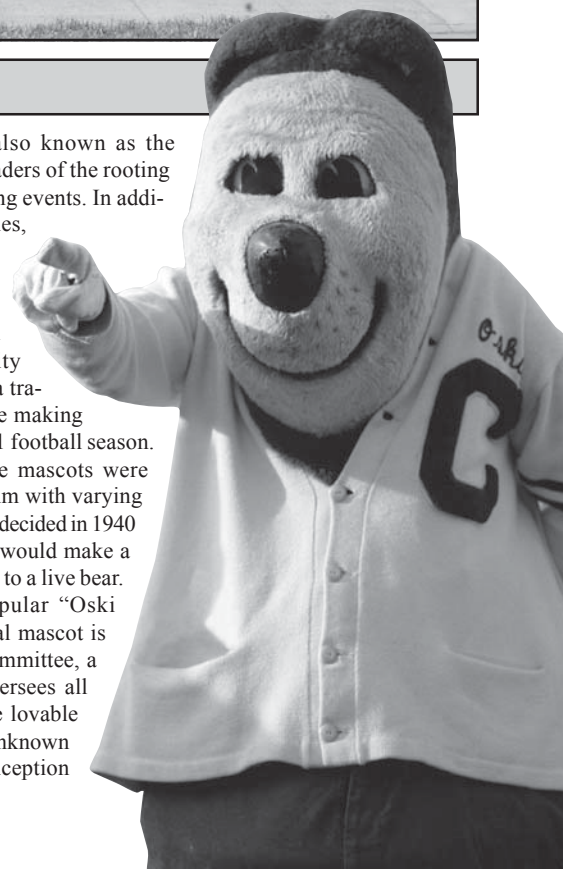
The **Rally Committee**, the oldest student group on campus, serves the student body by upholding spirit and tradition. Above and beyond producing all rallies on campus, Rally Com is responsible for maintaining the Big C, displaying the California banner, the Cal flags, and constructing and executing card stunts at football games. Not to be forgotten is the California Victory Cannon, and when the Axe is in the possession of the Bears, the Committee is the custodian of the Axe.

The **Cal Dance Team** consists of 14 women who dance to traditional Cal fight songs and Cal Band rock songs. During the football season, they perform on a wooden platform that is elevated off the football field. During basketball season, the team dances on the sidelines and on the basketball court during timeouts and performs entertaining half-time productions.

**Cal Yell Leaders**, also known as the Mic Men, are student leaders of the rooting sections at all Cal sporting events. In addition, they emcee at rallies, alumni and community events.

**Oski**, the official mascot of the University of California, has been a tradition at the school since making his debut during the 1941 football season. Prior to his arrival, live mascots were used at Memorial Stadium with varying degrees of success. It was decided in 1940 that a costumed mascot would make a more suitable alternative to a live bear.

Named after the popular "Oski Wow-Wow" yell, the Cal mascot is selected by the Oski Committee, a governing body that oversees all aspects of caring for the lovable Bear. Oski's identity is unknown to everyone, with the exception of the committee.







## FUNZONE



Cal fans enjoy the biggest tailgate party in Berkeley every home football Saturday at FunZone. Located on Maxwell Family Field right beside Memorial Stadium, FunZone offers fans a chance to get revved up for the big game. And best of all ... admission is free.

Each weekend, more than 3,000 fans stop by to take advantage of the food and live entertainment. Other features at FunZone, which opens 2 1/2 hours prior to kickoff, include a kids' area with interactive games, appearances by the Cal Marching Band and cheerleaders, and large screen TVs showing college football games from around the country.

Prior to the start of each season, a special FunZone gives fans the opportunity to meeting Cal football players and coaches, get autographs and find out more about the Golden Bears.

## CAL BEARENTS

Initiated in the fall of 1986, Cal Bearents has grown from an idea of six people into an organization numbering in the hundreds. Proud moms, dads, siblings, aunts, uncles, cousins grandparents, in-laws and friends all gather together to share the Cal football experience with the players.

Because no one understands the triumphs and tribulations in an athlete's season as thoroughly as family and friends do, all Bearents share a special bond. Regardless of whether their player plays in a starring or supporting role, Bearents consistently provide a network of support for the players and for each other. In addition to extending an open invitation for all players to join family and friends for postgame barbecues after each home game, Bearents also participate in and coordinate various other events throughout the year with Cal Alumni and Bear Backers.



## CALIFORNIA LETTERMAN'S CLUB

Cal's football alumni association, the California Letterman's Club, is an active organization that supports the Golden Bear program. Formerly known as the Sons of California, the group was created several years ago to continue the relationships that were forged inside Memorial Stadium. Each year, the Letterman's Club has a reunion at a home game and hold a fund-raising golf tournament in the spring. In addition, they sponsor a reception at the end of the year for graduating football players. For more information, contact Mike Pawlawski in the Bear Backer Office at 510-642-2710.



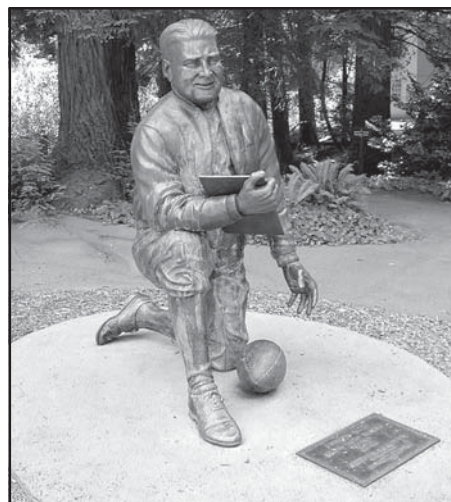
*Former players gathered for a pre-game reception before a home game.*

## PAPPY'S BOYS

Founded in 1986, Pappy's Boys is an organization of more than 500 former Golden Bears who played under legendary Cal football coach Lynn "Pappy" Waldorf. Not only does the group get together to relive the success of the Cal team's during the Waldorf era, but it supports the program in many areas. Recent efforts include establishing a \$400,000 endowment for football scholarships and raising funds for the two most recent additions to campus statuary: that of Waldorf kneeling near Faculty Glade and the giant grizzly bear by Memorial Stadium.

Waldorf compiled a 67-32-4 record as head coach at Cal from 1947-56. For the 1948, '49 and '50 seasons, Waldorf guided the Bears to a 39-3-1 record and three consecutive Rose Bowls. He was inducted into the National Football Foundation Hall of Fame in 1966 and into the Cal Athletic Hall of Fame in 1987.

In the late 1990s, Pappy's Boys produced a book, "Pappy's Boys, The Rose Bowl Years: A Legacy of Winning," which was edited by *Sports Illustrated* writer Ron Fimrite and produced by former Cal quarterback Dick Erickson. The book contains 59 autobiographical essays by players, coaches, and others involved in the Waldorf Rose Bowls, plus a preface by Nobel laureate and former Cal chancellor Glenn Seaborg.



*A bronze statue of Pappy Waldorf graces the Faculty Glade on campus.*